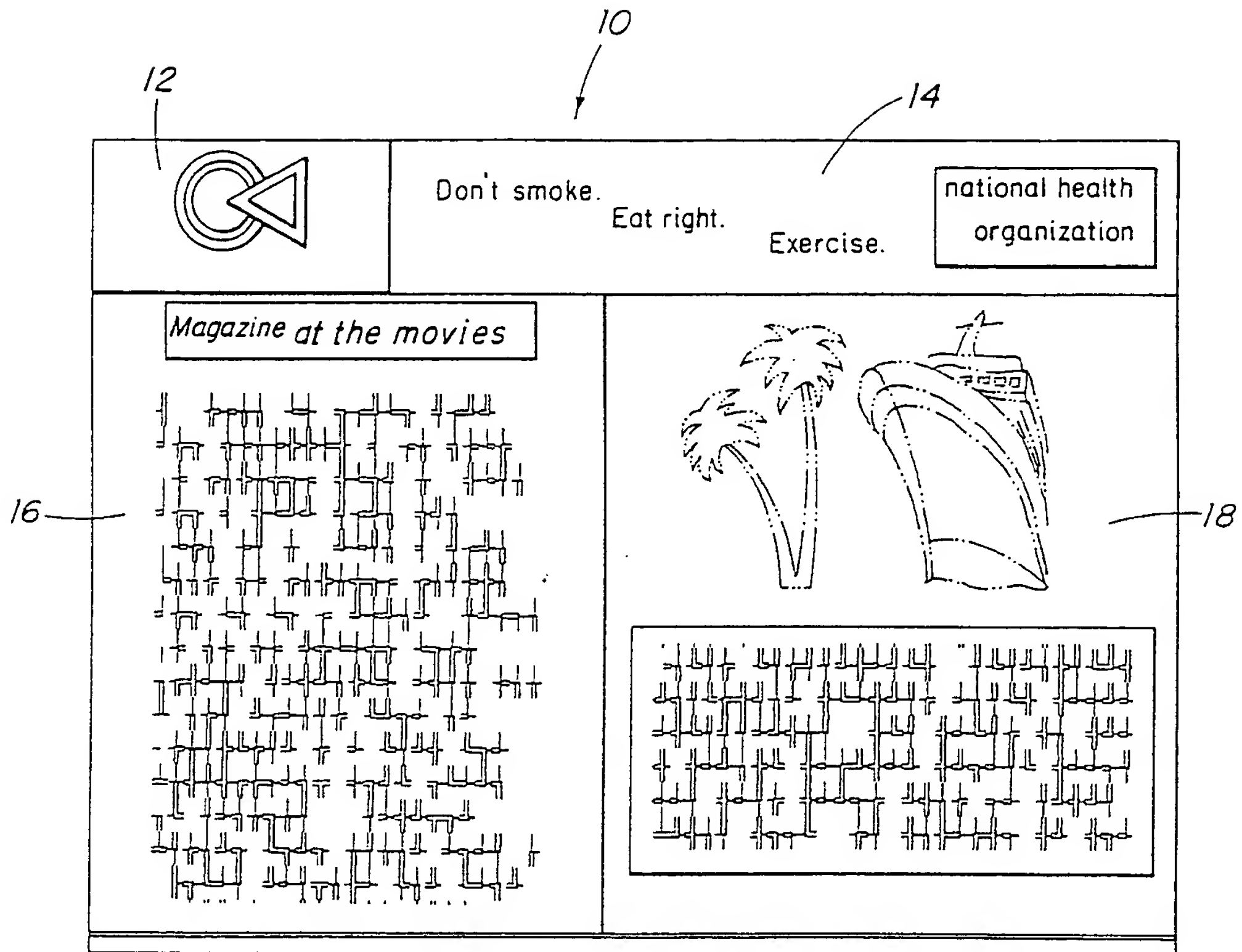


1/15



*FIG. 1*

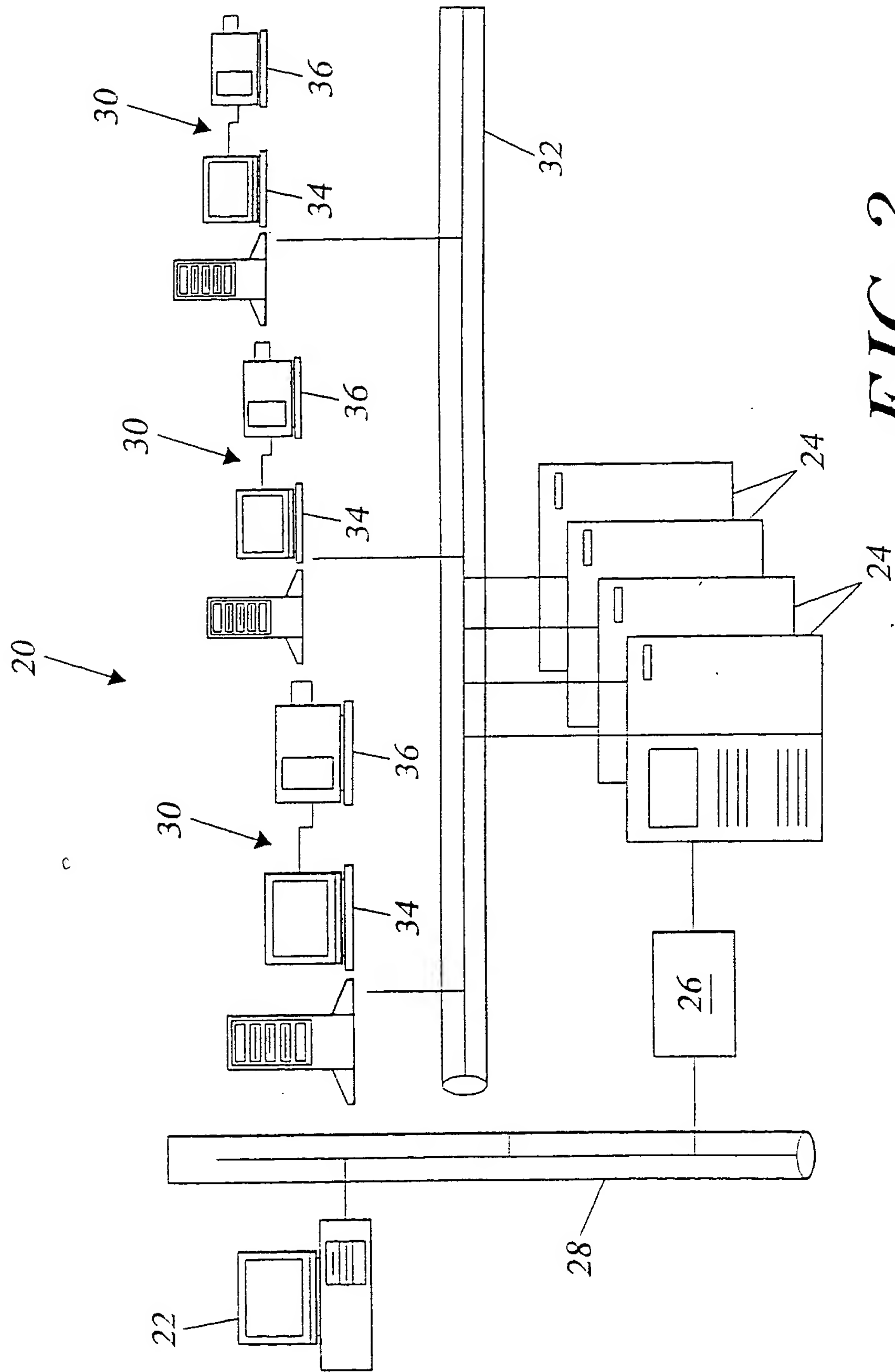
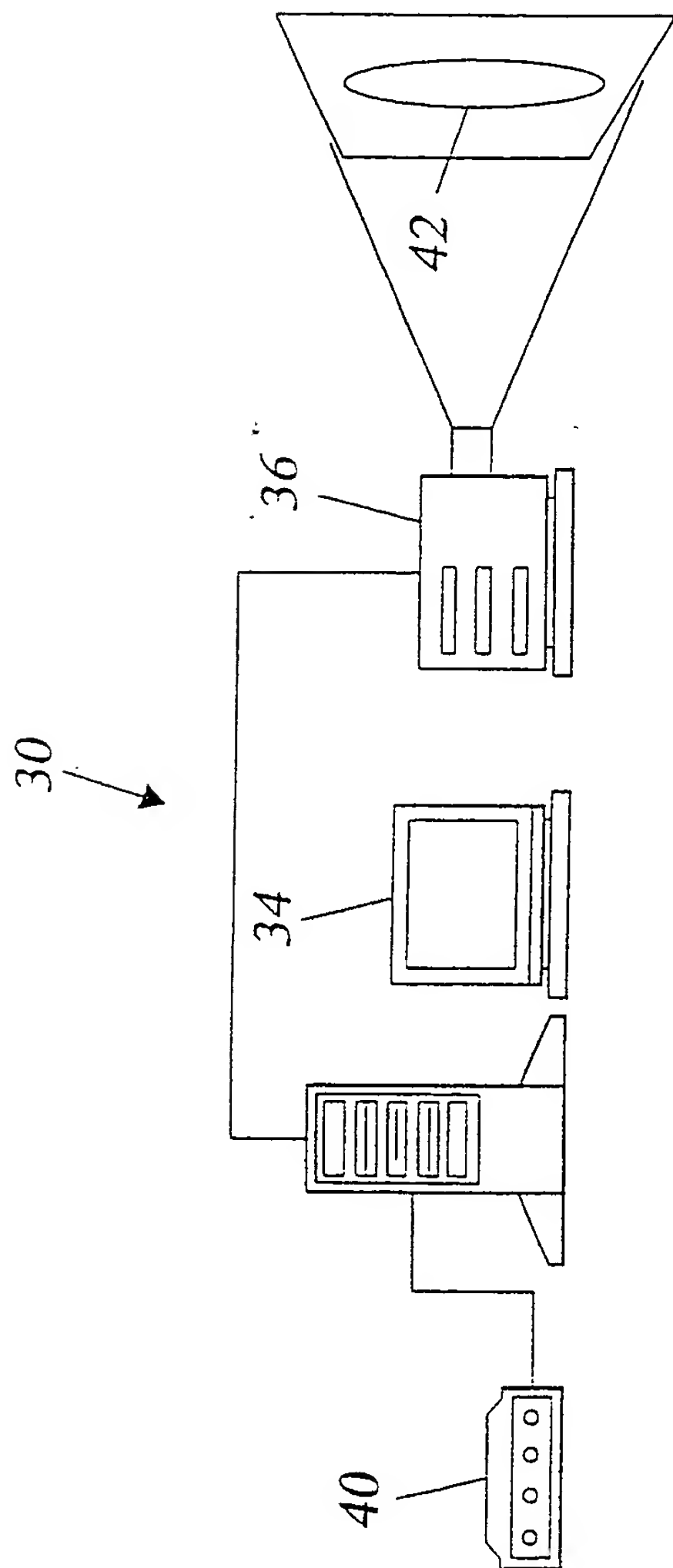
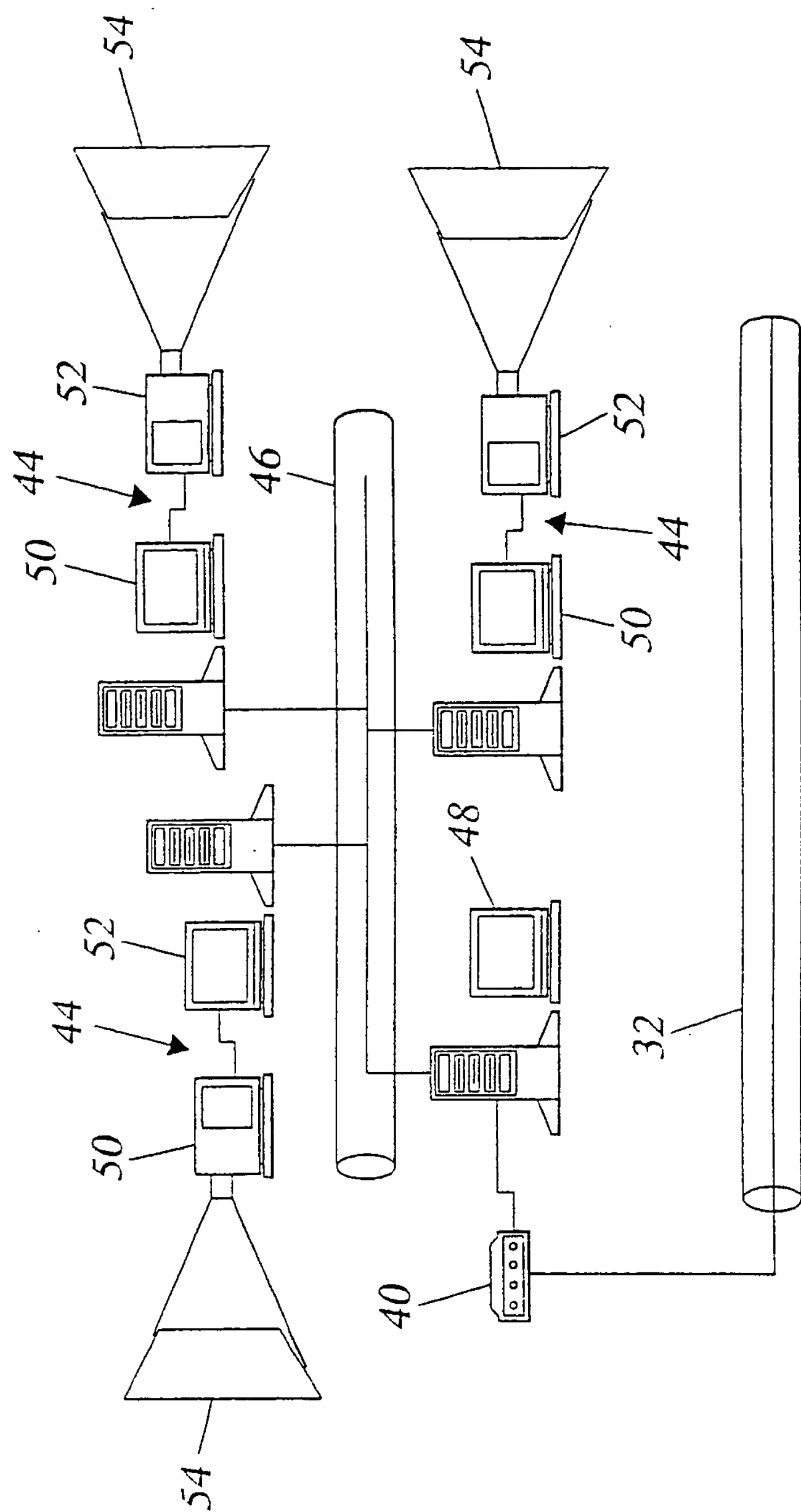


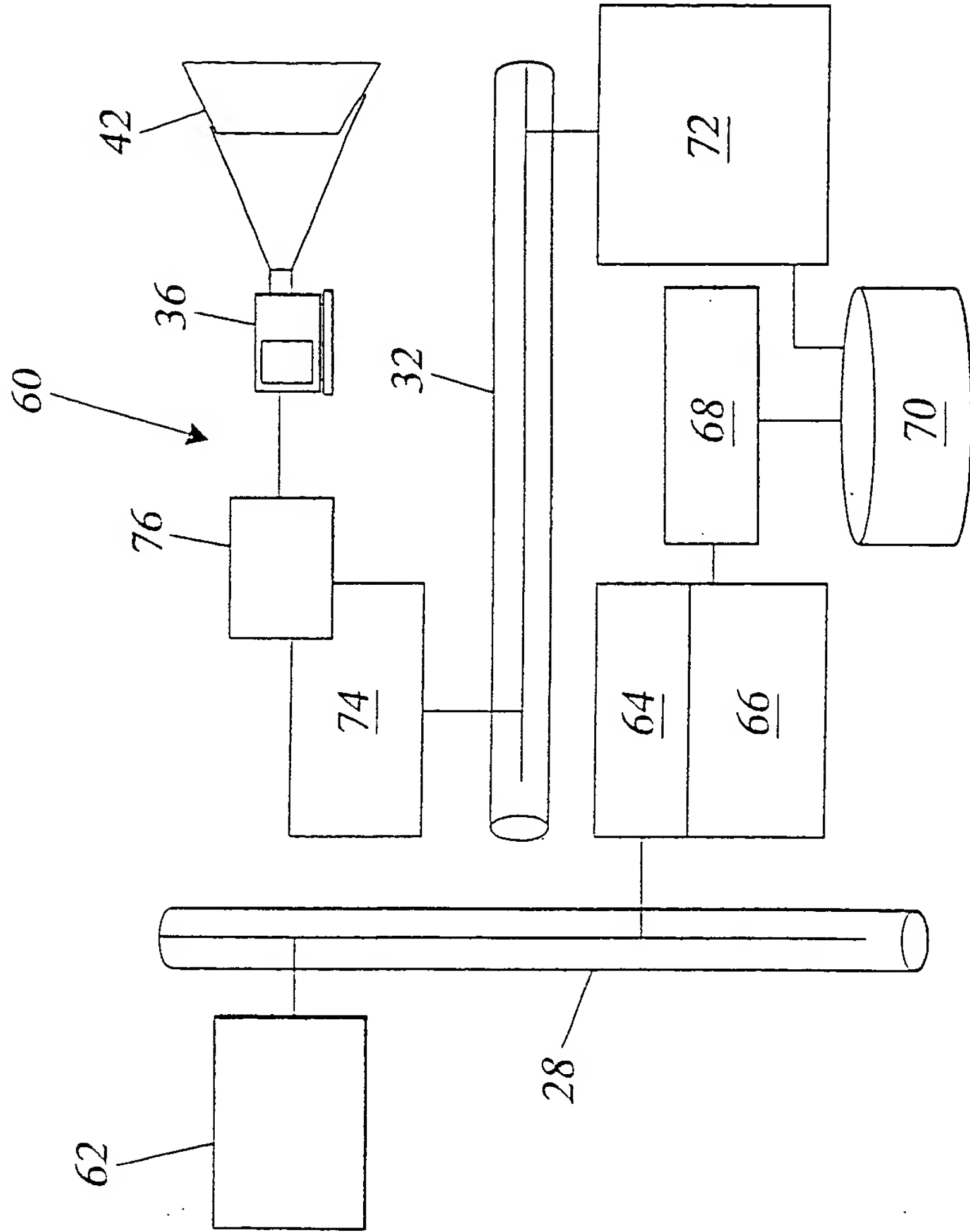
FIG. 2



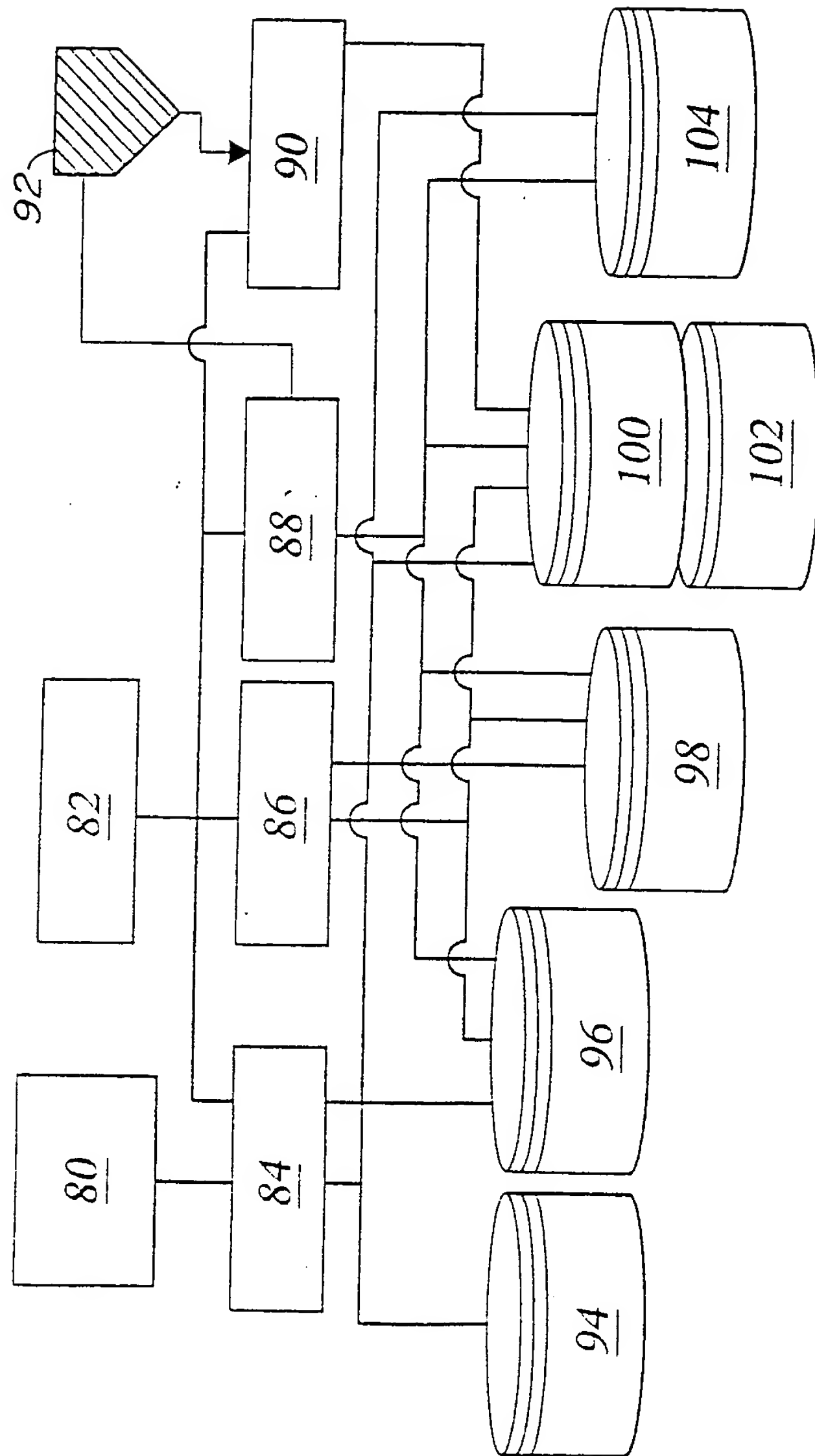
*FIG. 3*



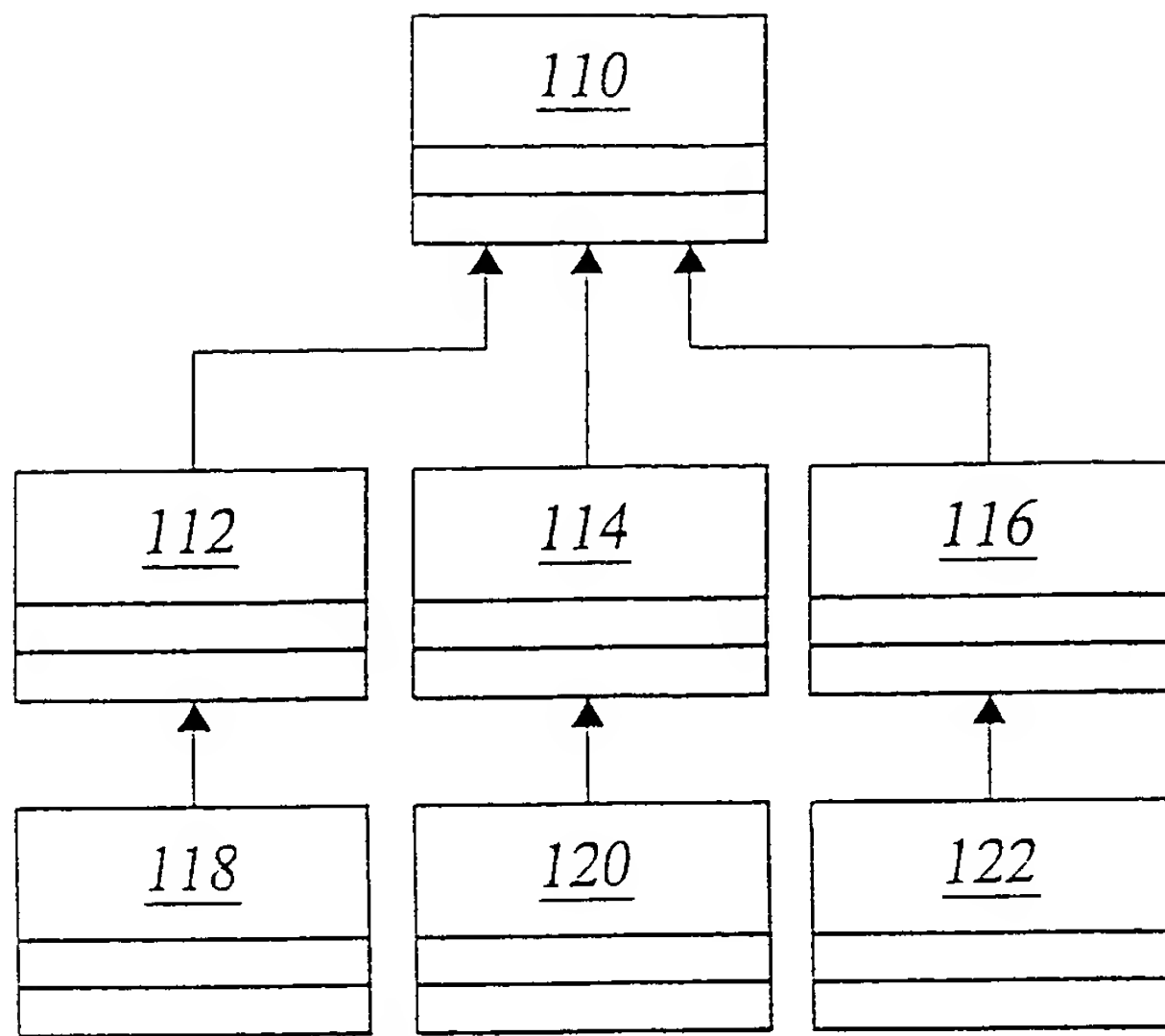
**FIG. 4**



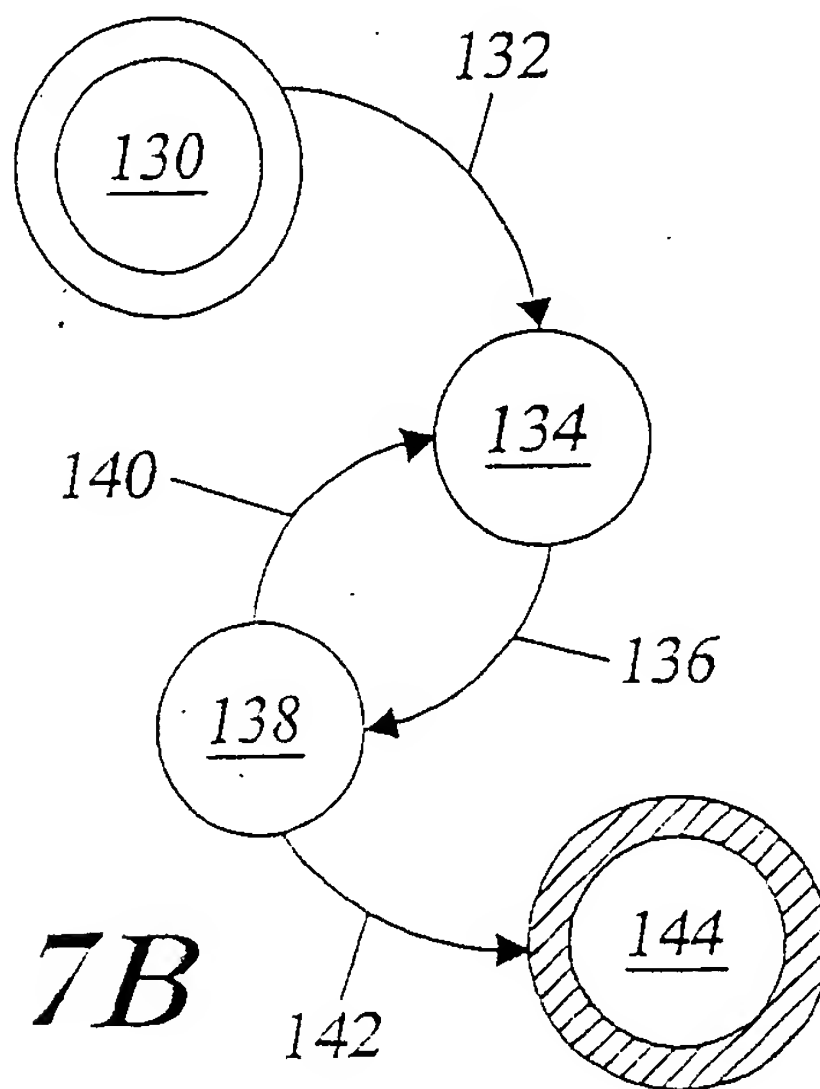
*FIG. 5*



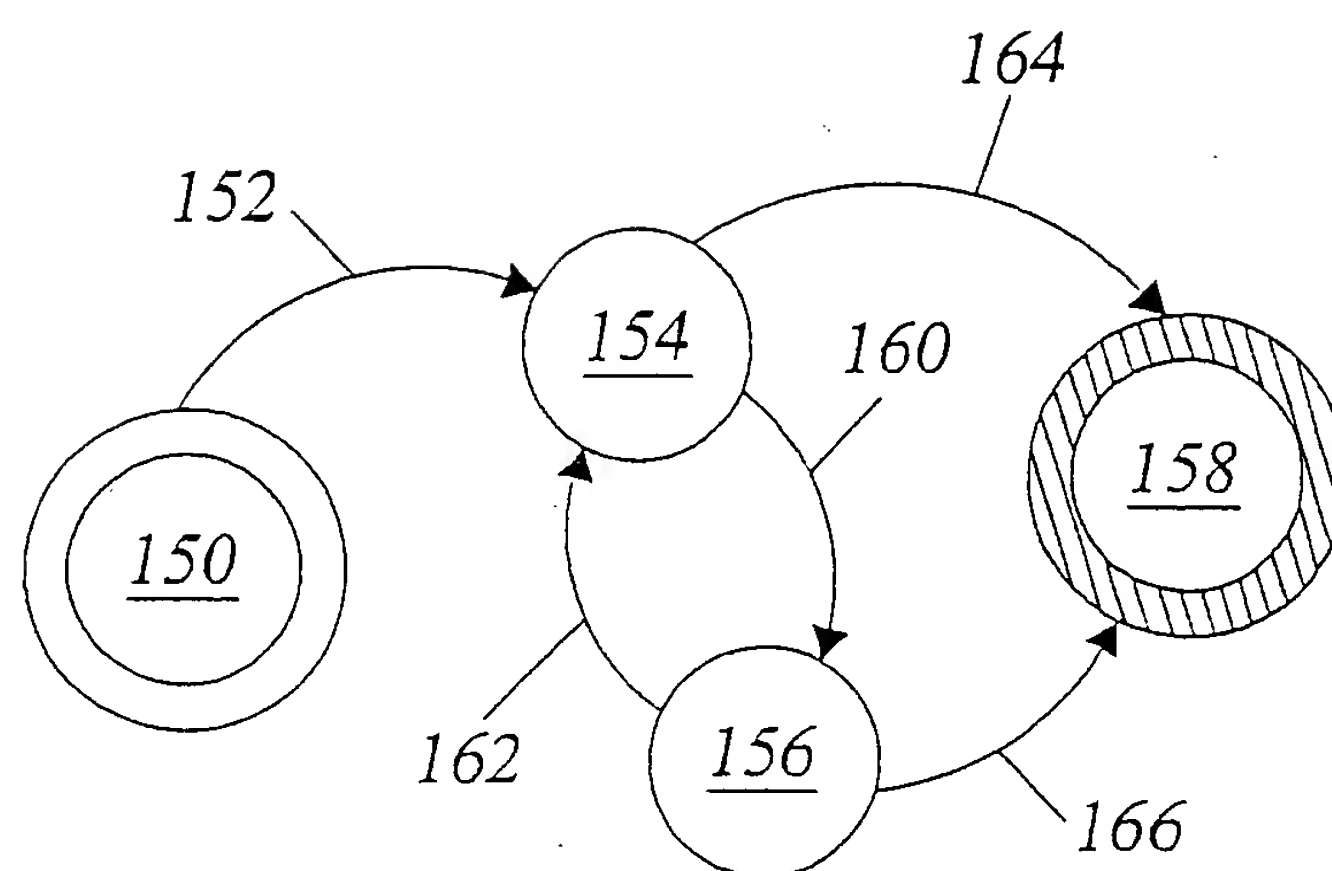
*FIG. 6*



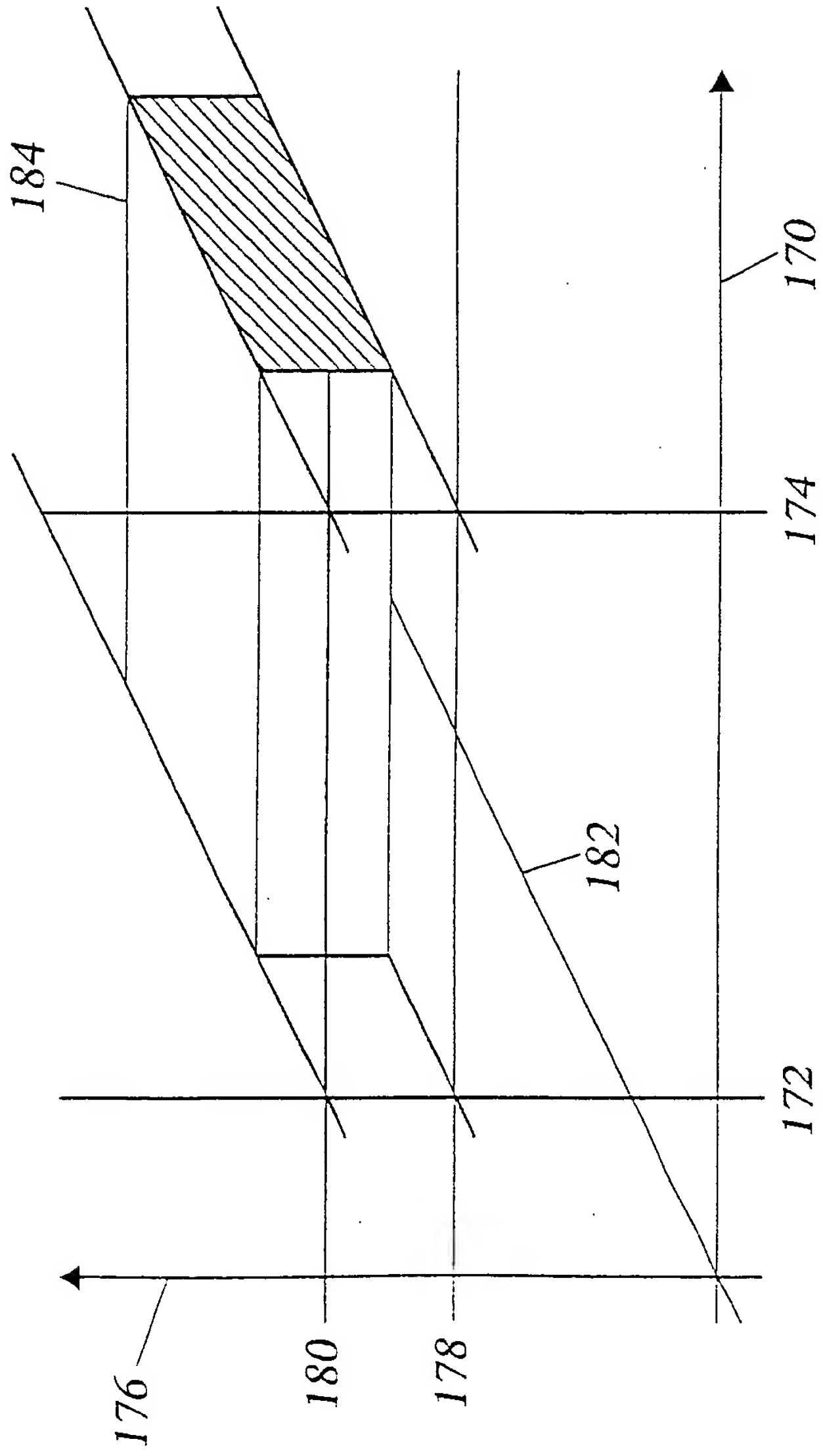
**FIG. 7A**



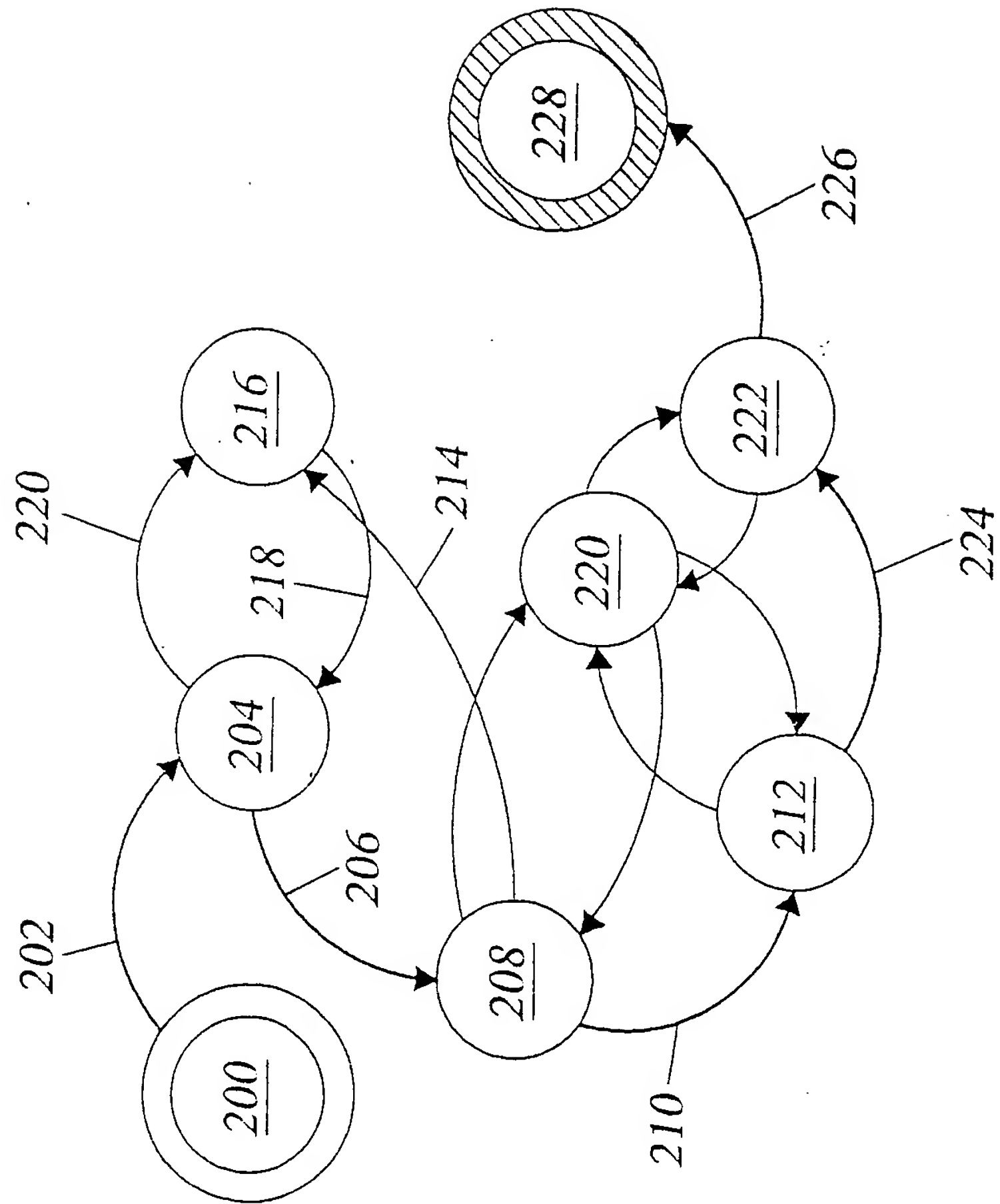
**FIG. 7B**

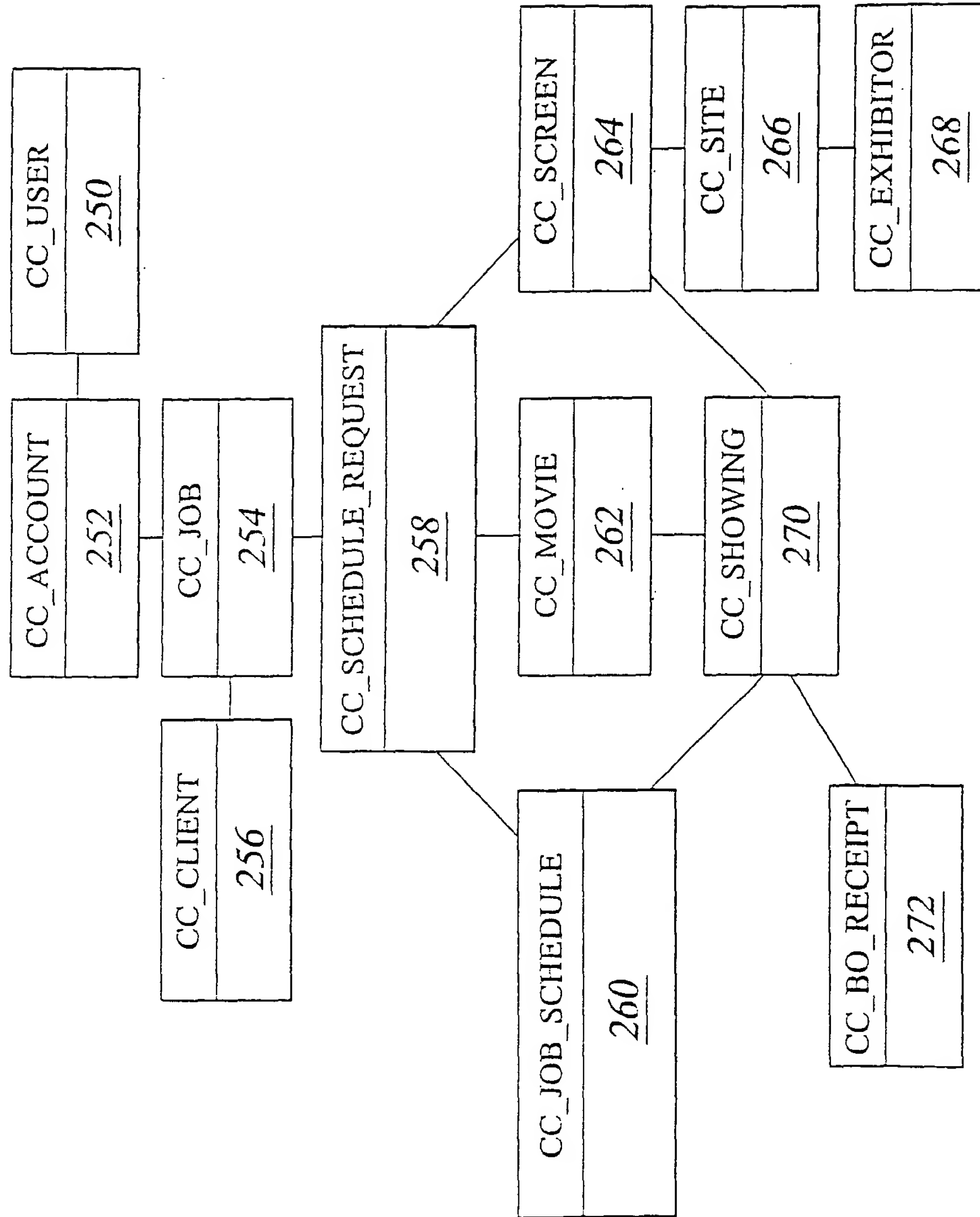
***FIG. 8***

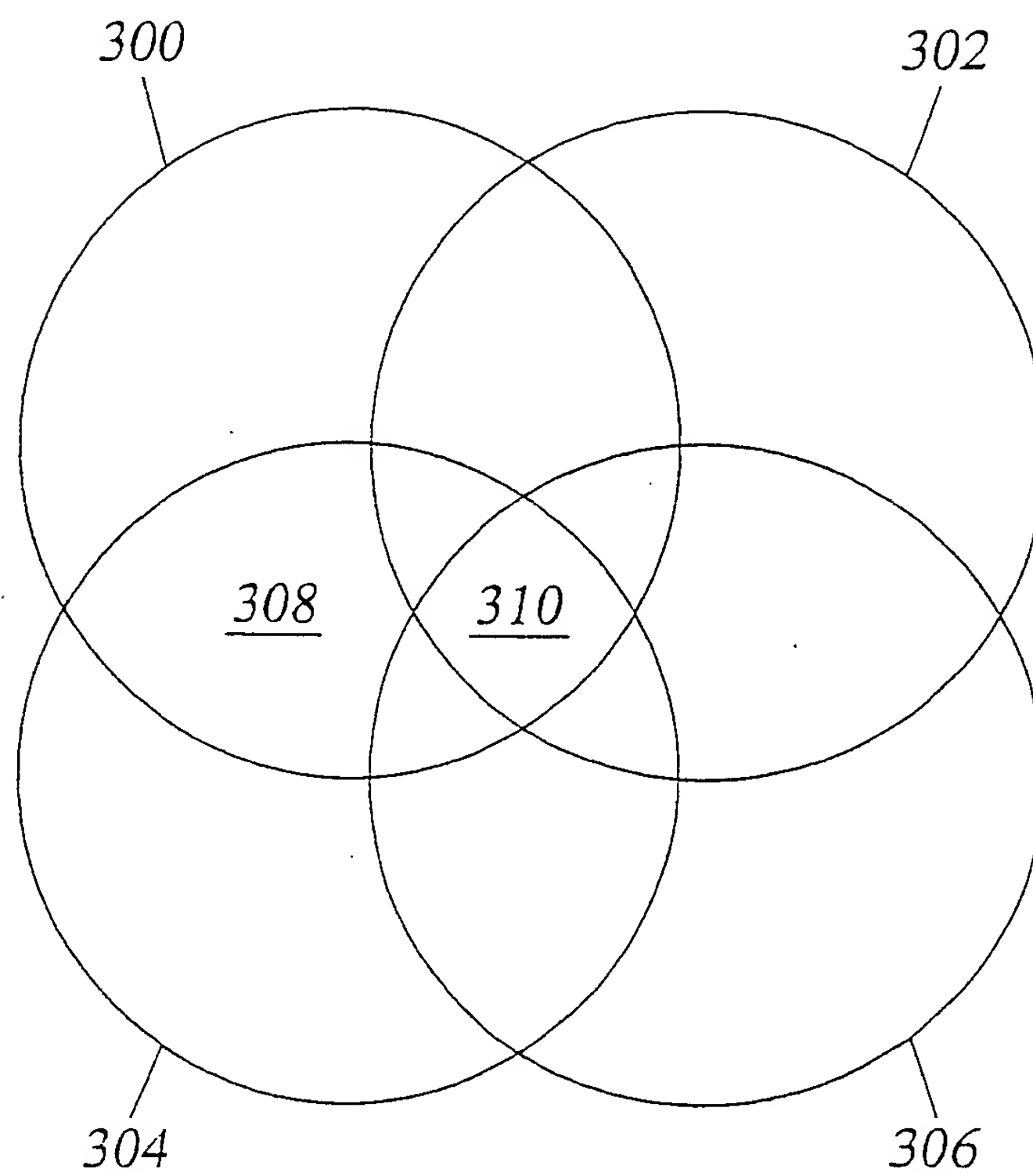




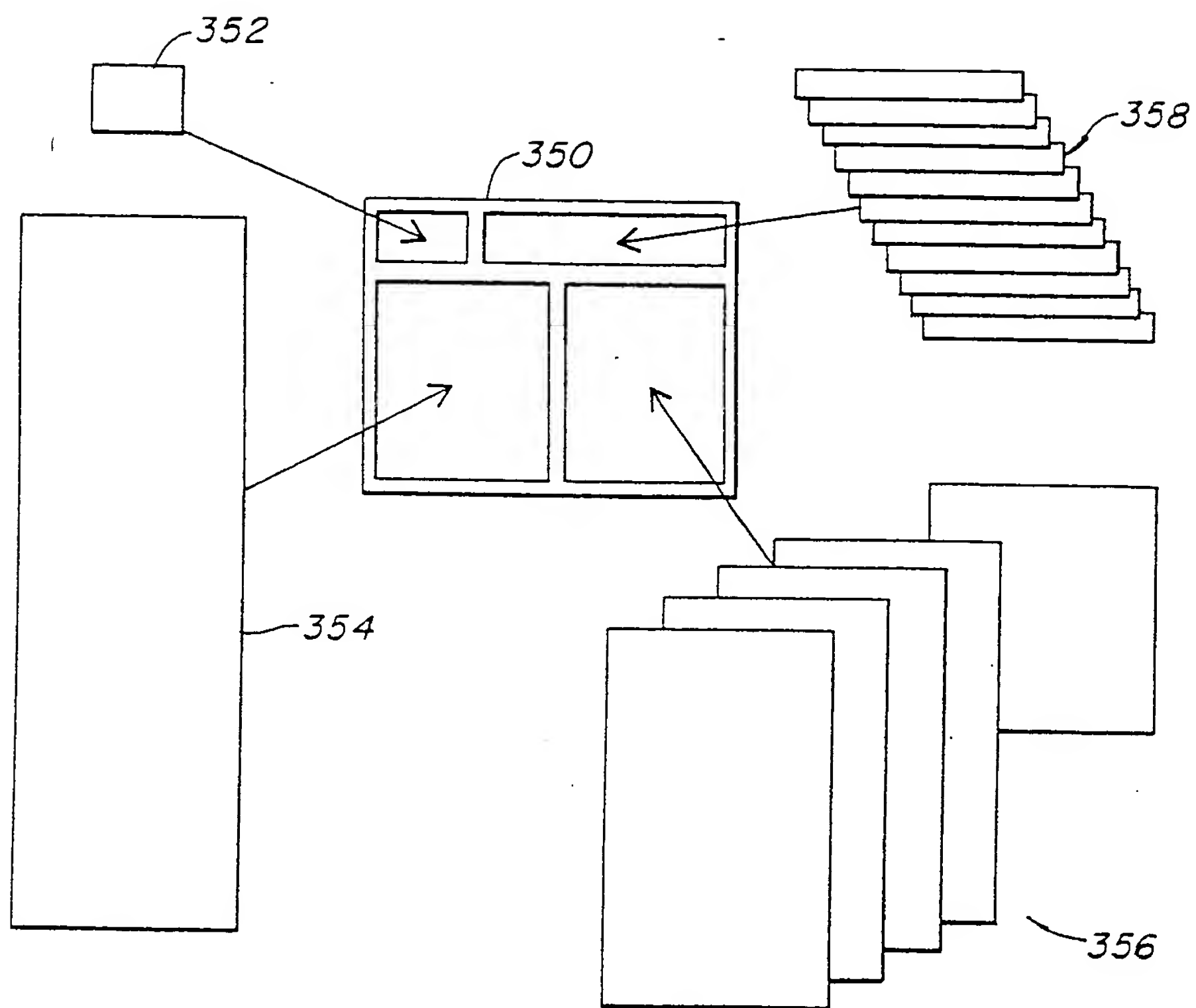
**FIG. 9**

**FIG. 10**

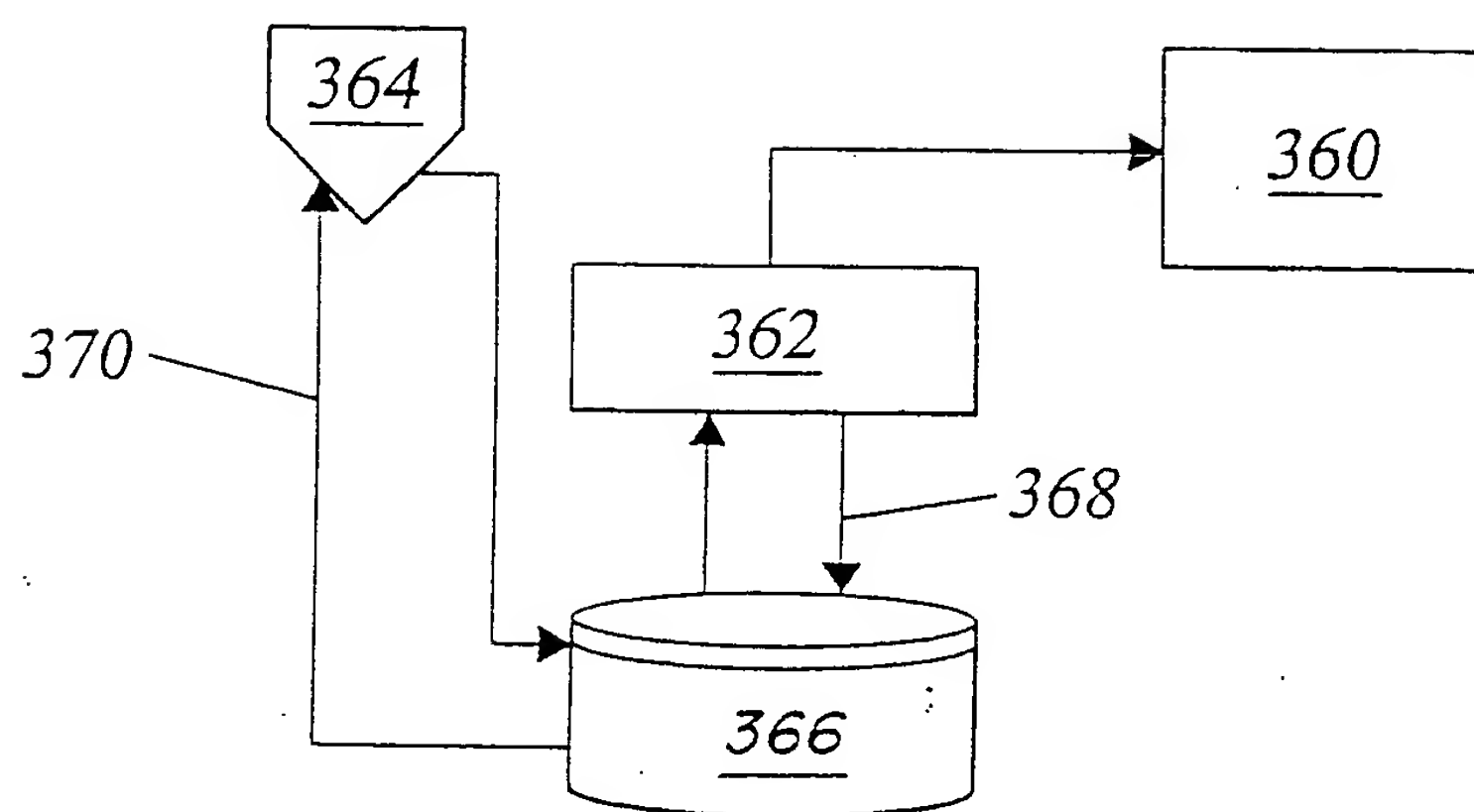
**FIG. 11**



***FIG. 12***



**FIG. 13**

*FIG. 14*

400

|                   |                              |             |                         |  |
|-------------------|------------------------------|-------------|-------------------------|--|
|                   | Job Exposure Report          |             |                         |  |
|                   |                              |             |                         |  |
| Client            | Fruit Computer, Inc.         |             |                         |  |
| Job               | Pear Christmas Promotion     |             |                         |  |
| Dates             | 11/1/1999 - 12/1/1999        |             |                         |  |
|                   |                              |             |                         |  |
| Account           | Millenium Advertising Agency |             |                         |  |
| Contact           | Y. Tookay                    |             |                         |  |
|                   |                              |             |                         |  |
|                   |                              |             |                         |  |
| Schedule Requests |                              |             |                         |  |
|                   |                              |             |                         |  |
|                   | Request Detail               |             |                         |  |
|                   |                              | Movie       | "If I ran the Internet" |  |
|                   |                              | Time-of-day | NULL                    |  |
|                   |                              | Dates       | 11/25/1999 - 1/25/1999  |  |
|                   |                              | Location    | NULL                    |  |
|                   | Exposure                     |             |                         |  |
|                   |                              | Movies      | 1                       |  |
|                   |                              | Days        | 5                       |  |
|                   |                              | Screens     | 1,798                   |  |
|                   |                              | People      | 798,123                 |  |

*FIG. 15*